

Sponsorship and Exhibition Prospectus

The IASSS 2017 is pleased to offer partners the flexibility to adapt and build a sponsorship package that suits the brand needs. We can offer Pre-Event Recognition, OnSite Recognition and Post-Event Recognition.

The event based sponsorship includes:

Academic

- Keynote Lectures

The central part of the IASSS Symposium offers the opportunity for partners and sponsors to gain exposure to the entire delegate cohort of over 600 participants and the high profile speakers.

- Scientific Paper Competition

It brings together competitively minded delegates in a test of their surgical knowledge and it offers a great opportunity for partners to get involved with the most anticipated event.

- Workshops

The skill session is the hands on part of the Symposium that provides delegates a practical exposure to surgical procedures. For partners and sponsors it is an excellent opportunity to showcase the medical products and interact with surgical consultants and trainers who will be facilitating the sessions.

- Medical Debates

Speakers and delegates will engage in riveting debates on different topics.

Social

- Symposium Welcome Cocktails

It will engage the delegates at the beginning of the conference and it will feature a welcome note from the IASSS Patron for the national and international guests. The event offers sponsors a relaxed setting for their brands and the first opportunities to distribute promotional materials.

- Trivia Night

This session will split delegates against each other in a test of their general and surgical knowledge. It offers the sponsor's brand exposure through the evening in a relaxed environment.

- Gala Ball

The final event for the IASSS and the official close. This is an evening for the delegates to reflect on their symposium experiences over drinks. It provides a wonderful opportunity that the closing night can have a one sponsor exclusivity with and it provides sponsors to leave the final impression with delegates with fabulous networking and branding offers. It is also an ideal opportunity for live interviews on Facebook, but also published latter on.

- Game Lounge

Quiet late night space at the hotel for relaxing with board games that can go big with comfortable chairs around the room and snacks. The sponsor's logo will have a central exposure on balloons and on the game boards.

IASSS Packages

- **DIAMOND, for Main Sponsors - 10.000 Euro**
 - The opportunity to give a speech at the opening/closing of the Symposium - "sponsored by" event
 - Sponsor live streaming conference – great opportunity to broadcast the conference and the brand. The conference can be advertised on

the sponsor's Facebook page, SSCR's page and the International IASSS page

- Charging station – an exclusive sponsor right , the brand logo will have a great visibility for attendees who want to charge their phones, tablets or more. The company representative will have an easy way to talk to people as they wait.
- Illuminated smart wall – eye-catching wall with digital display that will create a hub that connects the event's guests via social media (short videos, pictures, messages), active on breaks
- Tradeshow stall throughout the entire event
- Wall/large banner with the brand logo for taking pictures
- Stage banner during the Plenary Session
- Verbal acknowledgement at the Welcome Cocktails, Gala Ball, at the end of every Plenary Session
- Sponsor's company own page in the Symposium Program Book
- Recognition on Social Media (Facebook, Instagram, Twitter) – huge visibility with hyperlinks for the company's web page, hashtags and easy access on the sponsor's web page
- Brand's logo on the poster of the Symposium
- Promotional materials and prizes with the company's logo
- First aid courses for the company's employees
- Screening and awareness campaigns for arterial hypertension and diabetes for the company's employees.

PLATINUM – over 5.000 Euro

- The opportunity to open/close conference/workshop - "sponsored by" conference
- Sponsor live streaming conference – great opportunity to broadcast the conference and the brand. The conference can be advertised on

the sponsor's page, SSCR's page and the International IASSS Facebook page

- Illuminated smart wall – eye-catching wall with digital display that will create a hub that connects the event's guests via social media (short videos, pictures, messages), active on breaks
- Tradeshow stall throughout the entire event
- Stage banner during the Welcome Address
- Verbal acknowledgement at the Welcome Cocktails, Gala Ball and at the end of every Plenary Session
- Advertising in the Symposium Program Book
- Recognition on Social Media (Facebook, Instagram, Twitter) – huge visibility with hiperlinks for the company's web page, hashtags and easy access on the sponsor's web page
- Brand's logo on the poster of the Symposium
- Promotional materials and prizes with the company's logo
- First aid courses for the company's employees
- Screening and awareness campaigns for arterial hypertension and diabetes for the company's employees.

GOLD – between 1.500 – 5.000 Euro

- The opportunity to open/close conference/workshop - "sponsored by" conference
- Illuminated smart wall – eye-catching wall with digital display that will create a hub that connects the event's guests via social media (short videos, pictures, messages), active on breaks
- Tradeshow stall throughout the entire event
- Hall banner during the Plenary Session
- Verbal acknowledgement at the Welcome Cocktails, Gala Ball and at the end of every Plenary Session
- Advertising in the Symposium Program Book

- Recognition on Social Media (Facebook, Instagram, Twitter) – huge visibility with hiperlinks for the company’s web page, hashtags and easy access on the sponsor’s web page
- Brand’s logo on the poster of the Symposium
- Promotional materials and prizes with the company’s logo
- First aid courses for the company’s employees

SILVER, the main transportation and venue sponsor for professors, doctors and high profile speakers – between 500 - 1500 Euro

- Illuminated smart wall – eye-catching wall with digital display that will create a hub that connects the event’s guests via social media (short videos, pictures, messages), active on breaks
- Hall banner during the Plenary Session
- Verbal acknowledgement at the Welcome Cocktails, Gala Ball
- Advertising in the Symposium Program Book
- Recognition on Social Media (Facebook, Instagram, Twitter) – huge visibility with hiperlinks for the company’s web page, hashtags and easy access on the sponsor’s web page
- Brand’s logo on the poster of the Symposium
- Promotional materials and prizes with the company’s logo

BRONZE – less than 500 Euro

- Illuminated smart wall – eye-catching wall with digital display that will create a hub that connects the event’s guests via social media (short videos, pictures, messages), active on breaks
- Hall banner during the Plenary Session

- Verbal acknowledgement at the Welcome Cocktails and at the end of every Plenary Session
- Advertising in the Symposium Program Book
- Recognition on Social Media (Facebook, Instagram, Twitter) – huge visibility with hiperlinks for the company's web page, hashtags and easy access on the sponsor's web page
- Brand's logo on the poster of the Symposium
- Promotional materials and prizes with the company's logo